

Press Release

Arvada Awarded Business Contribution to Volunteering Award

At the recent Star Volunteering awards evening hosted by East Staffordshire Community & Voluntary Service (ESCVS) Arvada Strategic Marketing was awarded the Business Contribution to Volunteering Award.

When presenting the award local MP Andrew Griffiths said that Arvada had been nominated because “it has provided excellent training and marketing services free of charge to a local support organisation. This has enabled the charity involved to publicise more effectively and gain new types of income streams which in turn has had a positive effect on their service users and the wider East Staffordshire community”.



Picture: (L - R) Mayor of Uttoxeter Cllr Martin Blencowe, Mike White Arvada, Andrew Griffiths MP

Mike White (Managing Director of Arvada Strategic Marketing) said “We would like to thank the East Staffordshire Citizens Advice Bureau for nominating us, we have thoroughly enjoyed working with Dawn Green and her team who are very inspiring and a pleasure to work with. We are pleased that our contribution has made a difference and will continue to support them”.

The awards evening compared by Andrew Griffiths MP, was attended by over 150 people including the Mayor & Mayoress of East Staffordshire & Uttoxeter. During the event 9 winning trophies plus 9 highly commended awards were presented.

For more information visit the Arvada Strategic Marketing website www.arvada.co.uk or e-mail info@arvada.co.uk .

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