

## Press Release

### **Arvada's Manufacturing Roots Inspires Sydney Art**

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To anyone with relatives living overseas the regular Sunday morning Skype call becomes a bit of a ritual. The other Sunday I was greeted with "Hi Dad, you'll be proud of me, I have just been out in Sydney painting street art"..... "What"!!!!

I suddenly had visions of jumping onto the next flight to Sydney to bail out our son Daniel (who is working over there as a Graphic Designer); then again I thought "it will probably work out cheaper if they deport him".

My anxiety was short lived when Daniel explained that he had won a competition run by Sydney council to paint two telephone relay boxes at the White Bay disused power station as part of their redevelopment of the area. Every year they run a competition giving local artists the opportunity to produce works of art in the area with the council contributing towards the cost.



The subject of Daniels pieces was "Control Sydney" and his inspiration was control panels. When researching a subject for the competition Daniel found some photographs of the inside of the Power Station which included some of the control panels. They took him back to when he was young and used to ask me what I did at work.

At the time I was working as a sales engineer for IMI Norgren and would occasionally show him photos of some of the control panels and systems I had designed. Remembering this and in more recent years working on manufacturing related projects with Arvada, inspired Daniel to take the "inside" of the Power Station "outside".

Continuing on the theme "Control Sydney" the council allowed Daniel to paint a piece on Bondi Beach entitled "wave machine". A video of this together with images of the paintings can be found at <http://www.bydanwhite.com/CONTROL-SYDNEY>.

It is warming to think that there are some works of art symbolising of our manufacturing roots in Sydney and "yes" we are proud of him.



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